

## El Pollo Loco Announces the Grand Opening of New Restaurant in Chandler, AZ

COSTA MESA, Calif., August 20, 2018 -- El Pollo Loco, Inc. ("El Pollo Loco" or "Company") (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, opened its newest restaurant in Chandler, AZ today. The new El Pollo Loco marks the Company's first restaurant in Chandler, located at 2520 Chandler Blvd.

"We are so excited to fire up the grill for the community of Chandler and to continue expanding our presence in the state of Arizona," said Gus Siade, Senior Vice President of Operations at El Pollo Loco. "We welcome new and returning guests to join the excitement and enjoy our signature citrus-marinated, fire-grilled chicken and authentic Mexican-inspired entrees."

The 2,660 square foot restaurant has seating for 60 guests and features the Company's new 'Vision Design,' with an authentic, Mexican-inspired atmosphere that reflects El Pollo Loco's menu and brand identity. The updated design has warm textures, rustic elements and highlights El Pollo Loco's open kitchen that allows guests to view El Pollo Loco's signature chicken as it is fire-grilled. The restaurant is open seven days a week from 10 am to 10 pm. Online ordering and catering are also available to customers through the official El Pollo Loco website or the Loco Rewards app.

For promotions and news on the new Chandler location, fans can follow the restaurant's local <a href="Facebook">Facebook</a> page. El Pollo Loco fans are encouraged to join <a href="Loco Rewards">Loco Rewards</a> to receive a free original Pollo Bowl® with any food or beverage purchase after signing up and downloading the new El Pollo Loco app. Loco Rewards members can earn points, redeem rewards and manage offers directly from the mobile app, which is available for download in both the <a href="Apple App Store">Apple App Store</a> and <a href="Google Play Store">Google Play Store</a>.

## **About El Pollo Loco**

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 480 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana, El Pollo Loco is expanding its

presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at <a href="https://www.elpolloloco.com">www.elpolloloco.com</a>.

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